

# THE KIRK DOUGLAS AWARD HONORING WARREN BEATTY

## SPONSORSHIP LEVELS & BENEFITS

DECEMBER 1, 2016 BACARA RESORT AND SPA

The Kirk Douglas Award for Excellence in Film is one of Santa Barbara's most prestigious events, and is an annual fundraiser for the Santa Barbara International Film Festival. The Gala was created to celebrate the achievements of and honor cinema's most unforgettable and talented contributors. This black-tie affair attracts celebrity guests, industry leaders, and some of the most influential and philanthropic members of the Santa Barbara community.

**Join us for this important milestone by becoming a sponsor of the 11th Annual Kirk Douglas Award for Excellence in Film in honor of Warren Beatty and in celebration of Kirk's 100th Birthday.**

Red carpet cocktail reception 6:00pm, Dinner & Tribute with celebrity guests 7:30pm

**PRESENTING SPONSOR - \$35,000 (EXCLUSIVE)**

- Logo placement on red carpet step & repeat
- Acknowledgment in the tribute journal
- Logo placement on all event collateral (digital and print)
- Logo on event podium
- Prominent display of logo on-screen during ceremony
- Prime table for ten
- Red carpet cocktail reception for all guests

**PRODUCER - \$20,000**

- Prime table for ten
- Red carpet cocktail reception for all guests
- Acknowledgment in the tribute journal
- Two Concierge passes to SBIFF (\$10,000 value)

**DIRECTOR - \$10,000**

- Preferred table for ten
- Red carpet cocktail reception for all guests
- Acknowledgment in the tribute journal
- Two Platinum passes to SBIFF (\$3,400 value)

**STAR - \$5,000**

- Table for ten
- Red carpet cocktail reception for all guests
- Acknowledgment in the tribute journal

**INDIVIDUAL TICKET - \$500 (Limited Quantity)**

- Red carpet cocktail reception
- Dinner and Tribute

All proceeds from this event go to support SBIFF's educational programs.

### Sponsorship Contact:

CINDY CHYR  
Director of Advancement  
cindy@sbiffilmfestival.org

Purchase online at [sbiff.org](http://sbiff.org)  
or by phone at 805.963.0023

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### SPONSOR CONTACT INFORMATION

Sponsor Listed as \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

### SPONSOR INFORMATION

I agree to be a sponsor of the 2016 Kirk Douglas Award honoring Warren Beatty at the following level:

Presenting \$35,000  
tax deductible amount \$27,240

Producer \$20,000  
tax deductible amount \$18,840

Director \$10,000  
tax deductible amount \$5,100

Star \$5,000  
tax deductible amount \$3,500

Individual Ticket \$500  
tax deductible amount \$350

I cannot attend, however I would like to make a 100% tax deductible donation in the following amount to support Santa Barbara International Film Festival's education programs. \$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### PAYMENT INFORMATION AND TERMS

Payment in full (check or credit card) is requested with your signed Sponsorship Agreement.

Payment enclosed - Please mail check to SBIFF, 1528 Chapala Street Suite 203, Santa Barbara, CA 93101

Invoice Requested - Invoice will be sent to the contact listed above

Credit Card - Total sponsorship amount should be charged to the following card:

Card Number \_\_\_\_\_

Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Printed Name \_\_\_\_\_ Signature \_\_\_\_\_

Fax completed form to 805-962-2524 or email to [Cindy@sbfilmfestival.org](mailto:Cindy@sbfilmfestival.org).

All payments must be completed by November 15, 2016.

Film has the unique ability to both entertain and educate. The visual component of cinema allows individuals to connect with complicated subject matters that they may not otherwise be able to grasp, making it the most influential medium to make a difference and inspire change. At SBIFF, we are dedicated to providing programs that help create and sustain healthy communities. As SBIFF enters a new era, we are committed to making a positive impact through the power of film. In 2017, with the acquisition of the Riviera Theatre, we will expand our educational programs to be year-round by creating a 24/7 community center focused on the art of film.

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## **Film Studies Program**

Our Film Studies Program (FSP) is an immersion program targeting students studying film at the university level. Sixty students from top schools around the country participate. The main goal of FSP is to provide students real world experience, while developing their analytical thinking skills. The program happens during the SBIFF, which provides a truly unique backdrop to students for hands-on learning and engagement.

## **Film Camp**

Film Camp, a partnership with the United Boys & Girls Club of Santa Barbara County, is SBIFF's newest initiative to take film studies to kids who need it most. Film Camp launched in 2016, and during the pilot phase, served 26 kids from low-income and underserved communities. Film Camp is a 1-week program that incorporates the film appreciation and analysis component of the Film Studies Program, and the hands-on learning and mentorship of 10-10-10.

## **AppleBox**

The AppleBox Family Film series provides free movie screenings and concessions for 8,000 children and families each year during the Film Festival. The purpose of the program is to provide a fun and supportive environment for families whose income levels may not otherwise allow them to attend the movies. The Applebox Family Film series includes four of the year's Oscar-nominated animated features giving attendees the opportunity to come together as a family and enjoy some of the year's best films.

## **Mike's Field Trip to the Movies**

The objective of the program is to expose the world of cinema to children at a very young age, in order to instill film appreciation and give them access to the artful world of storytelling. While this program is open to everyone, we provide priority access to students from low-income and underrepresented communities. Participants not only watch movies, but they analyze the films with the help of Study Guides and actively engage in Q&A sessions with filmmakers. Each year, the program serves approximately 4,000 fifth and sixth graders.

## **10-10-10 Mentorship and Competition**

10-10-10 is an intensive arts education program that teaches the craft of filmmaking to Santa Barbara County high school and college students. At the heart of 10-10-10 is mentorship – students are assigned a leader, a professional filmmaker, who provides guidance throughout the 5-month program. The program promotes teambuilding, builds self confidence, and inspires creativity through filmmaking. 10-10-10 not only provides students with opportunities to build relationships with working filmmakers, it also prepares students for college and the professional world.

## **Rosebud Program**

In our efforts to provide robust, year-round programs for our local community and to broaden our reach, the Rosebud Program was launched. Students are given access to Cinema Society – an exclusive, members-only program that sells out each year. The students attend film premieres, engage with the local film community, and meet filmmakers, talent, and industry professionals. Rosebud provides students with unparalleled access to the film world and gives them a truly unique learning experience, not available anywhere else in Santa Barbara.