



THE Showcase



FILM SERIES

YEAR-ROUND FILMS
765+ SCREENINGS
25,000+ ATTENDEES

The Showcase Film Series features exciting and innovative independent and foreign films that would otherwise not have a theatrical run in Santa Barbara. Through sponsorship of The Showcase Film Series you are **reaching 25,000+ local** Santa Barbara residents, and introducing innovative independent and foreign cinema to the Santa Barbara community.

SPONSORSHIP BENEFITS

Presenting Sponsorship - \$25,000

- Recognition as Presenting Sponsor of The Showcase Film Series
- :30 commercial advertisement that runs prior to each screening
 - Approximately 765 screenings each year
- One (1) full-screen color static ad in the slideshow that runs prior to each screening
- Sponsor logo will be included as Presenting Sponsor in:
 - Sponsor slide that runs prior to each screening
 - Weekly printed advertisement in The Santa Barbara Independent
 - Printed promotional schedule distributed at the Riviera Theatre
 - Two (2) Weekly email blasts to SBIFF's database of 20,000 subscribers
 - Website (schedule.sbiff.org) with live link to sponsor website
 - Official Festival App with live link to sponsor website
- Two (2) Golden Tickets
 - Golden ticket provide free admittance for cardholder and a guest to every screening

Sponsorship - \$7,500

- One (1) full-screen color static ad in the slideshow that runs prior to each screening
- Sponsor logo will be included as sponsor in:
 - Sponsor slide that runs prior to each screening
 - Printed promotional schedule on display at the Riviera Theatre
 - Two (2) Weekly email blasts to SBIFF's database of 20,000 subscribers
 - Website (www.schedule.sbiff.org) with live link to sponsor website
- Two (2) individual tickets to each weekly film